

DECEMBER

DECEMBER 31



**SANTA
CLAUS
PARADE**

**NEW
YEARS
EVE
FIREWORKS**



2019 Santa Claus Parade Sponsorship Package

Proudly presented by Airdrie Parades & Fireworks,
celebrating over 50 Years in Airdrie!

December 7th 4:30pm



December 7, 2019

4:30 - 5:30pm Main Street, Airdrie



Volunteer Level Sponsor - \$1,500 (1 available)

- Company name represented on Safety vests worn by volunteers on parade day
- Name association with Santa Clause Parade volunteer, "Volunteers sponsored by"
- One complimentary float entry, positioned near the front of the parade
- Company logo and link on the Airdrie Parades & Fireworks website
- Company logo in thank you ads in relevant Airdrie media
- Company logo displayed on official Parade banner
- Opportunity to provide volunteers with swag or corporate branded items

Santa Level Supporter- \$750 (4 available)

- One complimentary float entry
- Company logo and link on the Airdrie Parades & Fireworks website
- Company logo in thank you ads in relevant Airdrie media
- Company logo displayed on official Parade banner

Reindeer Level Supporter- \$300-\$500 (unlimited available)

- One complimentary float entry
- Company logo or name on the Airdrie Parades & Fireworks website
- Company name in thank you ads in relevant Airdrie media
- Company name displayed on official Parade banner

For more information, please contact Sammy Morros at sammorros@gmail.com or 403-472-2400. All sponsors of the parade are invited to join us the NYE fireworks on December 31st.