

JULY 1

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CANADA
DAY
PARADE

CANADA
DAY
FIREWORKS



2019

Canada Day Parade

Proudly Presented by Davis Chevrolet, brought to you
by the Airdrie Parades & Fireworks Committee



July 1st, 2019

Parade at 10 am, Fireworks at 10:45pm

2019 Parade Sponsorship Opportunities

July 1st, 2019 at 10:00am, Main Street, Airdrie

PRESENTING Sponsor (1 available) SOLD

- Name association with Canada Day Parade, “Presented by”
- Corporate name on parade golf carts listed as “Presented by”
- Opportunity for 2 persons to ride in an official parade vehicle
- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Company logo displayed on the official Parade vehicle
- Recognition on Airdrie Parades facebook and twitter social media channels
- Opportunity to provide volunteers with your corporate branding at either the parade and/or evening fireworks event
- Display space 20x20’ in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)
- Logo listed first in all post event thank you ads

GOLD sponsor \$3,000 (4 available)

- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage
- Option of 10x10’ space in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)

VOLUNTEER sponsor \$2,000 (1 available)

- Recognition in volunteer area as exclusive Volunteer Sponsor on all signage
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Opportunity to provide volunteers with your corporate branding at either the parade and/or evening fireworks event
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage
- Option of 10x10’ space in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)

SILVER sponsor \$1,500 (8 available)

- One complimentary float entry
- Opportunity to hand out promotional materials at the Main Street Festival
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage

BRONZE sponsor \$750 (12 available)

- One complimentary float entry
- Opportunity to hand out promotional materials at the Main Street Festival
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Logo in all post event thank you ads
- Logo on Parade signage

Contributor level: up to \$750 (unlimited)

- One complimentary float entry
- Corporate name in writing in thank you ads and on Airdrie Parades & Fireworks website
- Corporate name on Parade signage

For more information and to sign up, please contact Kristen Wynne at krik59@hotmail.com.

