

JULY 1

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CANADA DAY PARADE

CANADA DAY FIREWORKS



2018 Canada Day Parade & Fireworks

Proudly Presented by Airdrie Parades & Fireworks

July 1st, 2018

Parade at 10 am, Fireworks at 10:45pm

2018 Parade Sponsorship Opportunities

July 1st, 2018 at 10:00am, Main Street, Airdrie

PRESENTING Sponsor (1 available) SOLD

- Name association with Canada Day Parade, “Presented by”
- Corporate name on parade golf carts listed as “Presented by”
- Opportunity for 2 persons to ride in an official parade vehicle
- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Company logo displayed on the official Parade vehicle
- Recognition on Airdrie Parades facebook and twitter social media channels
- Opportunity to provide volunteers with your corporate branding at either the parade and/or evening fireworks event
- Display space 20x20’ in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)
- Logo listed first in all post event thank you ads

GOLD sponsor \$3,000 (4 available)

- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage
- Option of 10x10’ space in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)

VOLUNTEER sponsor \$2,000 (1 available)

- Recognition in volunteer area as exclusive Volunteer Sponsor on all signage
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Opportunity to provide volunteers with your corporate branding at either the parade and/or evening fireworks event
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage
- Option of 10x10’ space in the afternoon Main Street Festival for your corporate display or activation (upon approval by Airdrie Parades & Fireworks Committee)

SILVER sponsor \$1,500 (8 available)

- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Recognition on Airdrie Parades facebook and twitter social media channels
- Logo in all post event thank you ads
- Logo on Parade signage

BRONZE sponsor \$750 (12 available)

- One complimentary float entry
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Logo in all post event thank you ads
- Logo on Parade signage

Contributor level: up to \$750 (unlimited)

- One complimentary float entry
- Corporate name in writing in thank you ads and on Airdrie Parades & Fireworks website
- Corporate name on Parade signage

For more information and to sign up, please contact Kristen Wynne at krik59@hotmail.com.

Fireworks Sponsorship Opportunities

July 1st, 2018 at 10:45pm, Chinook Winds Park, Airdrie

JULY SKY Sponsor \$2,500 (2 available)

If combined with Presenting Sponsorship of Canada Day Parade.....only \$1,500 (1 available)

- Name association with Canada Day Fireworks, “brought to you by”
- Recognition on local radio in advance of event if confirmed by May 1, 2018
- Corporate logo and mention in pre-event facebook and twitter posts
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Corporate logo on fireworks signage in the park
- Announced during sponsor thank yous live at the event
- Logo in all post event thank you ads

STROBE Sponsor \$1,500 (1 available)

If combined with GOLD level sponsorship of Canada Day Parade....only \$500 (1 available)

- Name association with Canada Day Fireworks, “brought to you by”
- Recognition on local radio in advance of event if confirmed by May 1, 2018
- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Corporate logo on fireworks signage in the park
- Announced during sponsor thank yous live at the event
- Logo in all post event thank you ads

ROCKET Sponsor \$850 (3 available)

If combined with SILVER level sponsorship of Canada Day Parade....only \$400 (1 available)

- Company logo and link to your website on the Airdrie Parades & Fireworks website
- Corporate logo on fireworks signage in the park
- Announced during sponsor thank yous live at the event
- Logo in all post event thank you ads

*For more information and to sign up, please contact Kristen Wynne at
krik59@hotmail.com.*